



Pam Coy

News Anchor • On-Camera
Correspondent • Co-Founder
SUMMERVILLE, SOUTH CAROLINA



Pam Coy is a veteran on-camera communicator whose career spans international modeling, national advertising, television, film, live events, corporate communications and faith-based media. She brings warmth, credibility and decades of production experience to every audience.

MEDIA & COMMUNICATIONS | 2013-PRESENT

Pam joined [New Wire Marine](#) as its first employee and helped support the growth of the marine manufacturing company to more than 50 employees and hundreds of boat-builder clients.

As a freelance producer, interviewer and on-camera correspondent, she has anchored corporate communications and interviewed senior executives for national and international organizations. Her broadcast work includes [Extreme Truth Ministries & Podcast](#) and its predecessor, Frontline: Jerusalem TV.

SERVICE, PRODUCTION & PUBLIC LEADERSHIP | 1990-2010

- Provided national-level production services for major print, commercial television and political campaigns, including two presidential bids and one vice-presidential bid.
- Served for 10 years as a volunteer radio voice for the Front Page Jerusalem network and supported Israel Always, a grassroots pro-Israel organization.
- Acted as national spokesperson for the Elizabeth Dole vice-presidential draft campaign managed by Earl Cox.
- Led the Episcopal Church Women charitable organization, volunteered with a major South Carolina youth ministry, and frequently spoke or emceed at large live events.
- Worked as a freelance producer and commercial painter/artist.

INTERNATIONAL MODELING, TELEVISION & FILM | 1978-1989

Worked extensively in New York, Los Angeles, London, Paris and Munich. Represented by Elite, Paris Planning, Wilhelmina and J. Michael Bloom for print, television, film, voice and theatrical work. Longtime SAG/AFTRA member.

- Appeared on numerous fashion, sports and women's magazine covers, including three Cosmopolitan covers, and in editorials for Glamour, Harper's Bazaar, Elle, Vogue, Amica, Stern, Cleo and others.
- Featured in national and international advertising campaigns and approximately 50 national television commercials, primarily as an on-camera spokesperson.
- Performed principal roles in five films and television episodics.

EDUCATION & FAMILY

Studied theater and drama at Columbia College.

From 2003 to 2011, Pam was the full-time caregiver for her son, Gabriel Coy, a child with special needs. Gabe went to Heaven on August 21, 2011.



Bruce Coy

Executive Producer • Co-Founder
SUMMERVILLE, SOUTH CAROLINA



Bruce Coy is an entrepreneur, executive producer and communications strategist with more than four decades of experience in media, marketing, technology, manufacturing and business development. His work combines technical problem-solving with practical sales and communications leadership.

CURRENT VENTURES & MEDIA LEADERSHIP | 2010-PRESENT

Owner of [DCI Marketing Group](#), developing websites, high-definition video and digital communications. Executive producer and co-founder of [Extreme Truth Ministries & Podcast](#); active in pro-Israel media and charitable work since 2002.

President and co-founder of [Environmental Bio Solutions](#); co-owner of Serengeti Land Trust, LLC; founder of [LED Chroma Key](#); and photographer/videographer through [Signature Photo & Video](#).

GYRO-TRAC | 2003-2010

Joined heavy-equipment manufacturer [Gyro-Trac](#) as director of marketing and served as company president during the final three years.

- Developed a global dealer network through extensive international market development.
- Built and managed a direct sales team that grew annual sales from \$4 million to \$50 million.
- Helped the company achieve the leading market position, with a reported 21% share among nine worldwide competitors.

DCI MEDIA DEVELOPMENT & CONSULTING | 1984-2003

Co-founded DCI and built a career as a producer, writer, director/camera operator and multimedia developer. Designed and built four broadcast-level production and post-production facilities; managed production for a FOX affiliate; and guided hundreds of clients in sales, marketing, training and advertising communications.

Produced media for manufacturing, industrial, retail, healthcare, marine and institutional organizations, including more than a dozen Fortune 500 companies. Work recognized with eight ADDY awards. [View selected clients](#).

Based in New York City from 1984 to 1992 and in the Charleston-area market since 1992, serving major brands, broadcast networks, studios, corporate marketing teams and the music-video, film and television industries.

ENGINEERING & EDUCATION

Earned a BS in Civil Engineering from Clemson University in 1982, where he played football, and later pursued graduate studies in Industrial Management at the New Jersey Institute of Technology.

Before entering media and marketing, worked on infrastructure projects in New Jersey, Abu Dhabi and Dubai for DeLeuw, Cather, a division of Parsons Corporation.