



Pam Coy, News Anchor and co-founder of FLJ

2013 – present: First Employee at New Wire Marine, a marine-related manufacturing firm with over 50 employees and hundreds of boat builders as clients. She is also a Freelance producer and on-camera correspondent anchoring corporate communications and interviewing senior executives for national and international companies, as well as Frontline:JERUSALEM TV.

2003 – 2011: Full-time Caregiver of Gabriel Coy, a Special Needs Child. Gabe left for Heaven on August 21, 2011.

1990 – 2010: Volunteer, free-lance film/video production, commercial painter/artist

- Many national level production services for name brand print, commercial TV and political campaigns, including two presidential bids and one VP bid
- 10-year volunteer as a radio voice for Front Page Jerusalem radio network, and a volunteer for Israel Always, a pro-Israel grass roots organization
- National spokesperson for the Elizabeth Dole vice-presidential draft campaign, which was managed by Earl Cox
- President of the ECW – (Episcopal Church Women) charity organization
- A volunteer youth leader for the largest Episcopal youth ministry in SC
- Frequently asked to speak publicly, and emcee large, live events

1978 – 1989: Modeled in locations all over the world, while stationed for extended periods of time in: New York City, Los Angeles, London, Paris and Munich; on-camera television spokesperson

On the “top-billing boards” with Elite, Paris Planning and Wilhelmina Agencies for Print, TV & Film; with the J. Michael Boom agency for Episodic in L.A., as well as voice and theatrical. Tenured Screen Actor’s Guild and American Federation of Television & Radio Artists. (SAG/AFTRA)

- Many fashion, sports and women’s magazine covers, including three Cosmopolitan covers
- Many fashion editorials for recognized magazines, including Glamour, Cosmopolitan, Harper’s Bazaar, Elle, Vogue, Amica, Stern, Cleo and others
- Many national/international advertisements for major brands and catalogs
- 50 national TV commercials for major brands, majority as an on-camera spokesperson
- 5 films and TV episodics as principle talent

Pam attended Columbia College, where she studied Theater and Drama.



Bruce Coy, Executive Producer and co-founder of FLJ

2010-present: Owner of DCI Marketing Group; developing websites, HD videos, and mobile communications technologies. He began travelling to Israel and volunteering and for Israel Always and Front Page Jerusalem radio program in 2002, supporting Israeli charities and programs financially.

Bruce is President & co-founder of **Environmental Bio Solutions**, is co-owner of **Serengeti Land Trust, LLC.**, founded and owns **LED Chroma Key**, a small 3D Print Manufacturer in the video green screen space, and freelances as a photographer / videographer through <https://SignaturePhotoAndVideo.com>.

2003-2010: Full-time contract for Heavy Equipment manufacturer, **GyroTrac**

- Hired as director of marketing, producing website, videos, and other communications. Last three years, was president of company.
- Traveled around the world, developing a global dealer network
- Built & managed a direct sales team growing sales from \$4 million to \$50 million annually, ranked 1st in market with a 21% share among 9 world-wide competitors

1984 – 2003: Producer, writer, director/camera, multimedia developer for DCI (<http://DCIwebsite.com>)

Co-founder of this media development and consulting firm, Coy has designed, engineered and built four broadcast level production and post-production facilities throughout his career; he managed production for a FOX affiliate in the early 1990's; has assisted hundreds of clients in the development of sales, marketing, training and advertising communications. Coy has a proven track record of developing media-based communications using film, video, HD video, websites, DVD/BluRay, software applications and multi-media tools for global MANUFACTURING/INDUSTRIAL, RETAIL BRAND, HEALTHCARE, MARINE and INSTITUTIONAL organizations, including over a dozen Fortune 500 firms. Coy's work has won 8 Addy awards.

[Click to see partial Client List.](#)

- Located in NYC from 1984 to 1992 and the Charleston, SC market from 1992 to Present
- NYC clients included serving major brand advertising, corporate marketing & training sectors, as well as the music-video, feature film and television industries – **clients included most major broadcast networks and Hollywood studios**

Bruce earned a BS in Civil Engineering from Clemson in 1982, where he played football, and later attended NJ Institute of Technology's Masters Program for Industrial Management. Prior to starting his own marketing business, Bruce worked on infrastructure related engineering projects in NJ, Abu Dhabi and Dubai for the engineering firm, DeLeuw, Cather – a division of the global firm, Parsons Corporation.